



Boosting your Researcher Profile via social media and other online platforms

24/08/2023

Registration for the Boosting your Researcher Profile via social media and other online platforms course has opened. The course will take place on September 8th, 13th, 15th, 20th, 22nd, 27th and 29th. Be one of the first 10 participants to be registered, with preference to the first 10 registered Engineering PhD Candidates



Boosting your Researcher Profile

via social media and other online platforms



Dates: 08, 13, 15, 20, 22, 27 and 29 September 2023
Times: 14:15 - 16:15 (SAST)
Format: Online via MS Teams

Taking place over four weeks, this course will provide practical tools on how to build your researcher profile through various digital channels.

The following themes will be covered:

- Framing science communication and public engagement
- Enhancing your researcher visibility
- Using narrative approaches to share your science
- Using social media as a tool for networking and sharing
- Creating impactful LinkedIn researcher profiles
- Creating effective ORCID IDs and other unique author identifiers

Course cost: R5000

[Click here to register](#)



Hosted by the Circular and Connected Pavements for Carbon-Neutral and Digitalised Roads (CIRCOPAV) project and the Postgraduate Office, Division for Research Development of Stellenbosch University, South Africa



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