



# Boosting your Researcher Profile

*via social media and other online platforms*



**Dates:** 08, 13, 15, 20, 22, 27 and 29 September 2023

**Times:** 14:15 - 16:15 (SAST)

**Format:** Online via MS Teams

Taking place over four weeks, this course will provide practical tools on how to build your researcher profile through various digital channels.

**The following themes will be covered:**

- Framing science communication and public engagement
- Enhancing your researcher visibility
- Using narrative approaches to share your science
- Using social media as a tool for networking and sharing
- Creating impactful LinkedIn researcher profiles
- Creating effective ORCID iDs and other unique author identifiers

Course cost: R5000

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