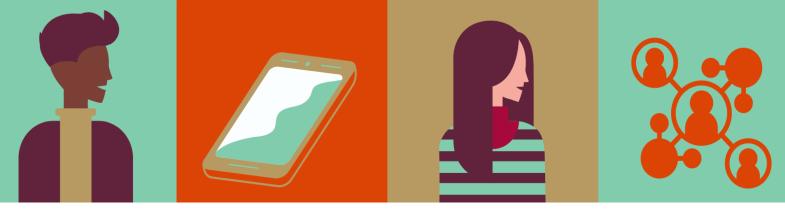


## Boosting your Researcher Profile

via social media and other online platforms



## Dates: 08, 13, 15, 20, 22, 27 and 29 September 2023 Times: 14:15 - 16:15 (SAST) Format: Online via MS Teams

Taking place over four weeks, this course will provide practical tools on how to build your researcher profile through various digital channels.

## The following themes will be covered:

- Framing science communication and public engagement
- Enhancing your researcher visibility
- Using narrative approaches to share your science
- Using social media as a tool for networking and sharing
- Creating impactful LinkedIn researcher profiles
- Creating effective ORCID iDs and other unique author identifiers

Course cost: R5000

Click here to register



Hosted by the Circular and Connected Pavements for Carbon-Neutral and Digitalised Roads (CIRCOPAV) project and the Postgraduate Office, Division for Research Development of Stellenbosch University, South Africa